

# First American Title- [www.fasdlinks.com](http://www.fasdlinks.com) Website Linking Policy

The purpose of the [www.fasdlinks.com](http://www.fasdlinks.com) website is to advance our business to business and business to consumer relationships by providing information for and interacting with all parties involved in residential purchase and refinance real estate transactions. This includes promoting the First American Corporate Brand, and various technologies, information, and resources made available by First American Title Company.

For purposes of this policy, an “external link” is a hyperlink from the FASDLinks website to a website maintained by another party. Neither the [www.fasdlinks.com](http://www.fasdlinks.com) website nor the external links list on such website constitute a forum for expressive activity by members of the public. Rather, the purpose of the [www.fasdlinks.com](http://www.fasdlinks.com) website and the external links is to provide information about industry related services, officials, resources, information, and attractions. First American Title is not responsible for, does not endorse, and cannot assure the accuracy of information on these outside web sites. (See [Disclaimer of Endorsement](#) on Page 3.)

Every request by a person or entity to have First American Title provide a link from its website to the requesting party’s website must undergo review to determine its relevance and appropriateness to the [www.fasdlinks.com](http://www.fasdlinks.com) website’s mission. The San Diego County Manager or his designee will review the merits of the requested link, keeping in mind the criteria and examples listed below, to determine whether the link serves the overall purpose of the [www.fasdlinks.com](http://www.fasdlinks.com) website. A request will not be denied because of a viewpoint espoused by the person or entity. Furthermore, the following criteria will be used in considering requests for links from the [www.fasdlinks.com](http://www.fasdlinks.com) website.

## **At its discretion First American Title may provide links to external sites that fall into one of the following categories:**

- Sponsored or provided by governmental or educational institutions
- Maintained by organizations in a contractual relationship with, funded or created by First American Corporation.
- Corporations, foundations, associations, etc. with the purpose of providing information and resources specific to the real estate industry.
- Web sites of non-profit organizations that assist people in finding housing or other real estate related services within the industry.
- Organizations providing the public with information or access to finance, economic, or business related resources.
- Organizations affiliated with or partnering with First American Corporation.

## **The [www.fasdlinks.com](http://www.fasdlinks.com) website will not provide links to sites:**

- Promoting or exhibiting hate, bias, discrimination, pornography; libelous or otherwise defamatory content.
- Associated with, sponsored by, or serving a candidate for elected office, any political party or organization supporting, or seeking to defeat any candidate for elective office or any ballot proposal.
- Associated with political organizations or other organizations advocating a position on a local, state, or federal issue.



- Furthering the agenda of a political organization or candidate running for office.
- Furthering the non-charitable agenda of a labor union.
- Violating any of First American Corporation's information security or equal opportunity policies.
- That are individual or personal home pages.

### **Links to commercial sites with advertising:**

Certain private commercial sites maintain and display information which provide a public or community service, or other ancillary static or interactive information to aid the public, which is not generally available due to the cost of compiling, maintaining and/or displaying such information. To support the cost of compilation and maintenance of this information, these private commercial sites may include advertising or promotional material in the information display. Although First American Title neither supports nor endorses entities advertised or promoted on such sites, it recognizes that a public benefit is served by providing the underlying information to assist potential and current First American stakeholders. Accordingly, links to such sites which contain this information, but also display commercial advertising or promotional material, may be included within the [www.fasdlinks.com](http://www.fasdlinks.com) website when the San Diego County Manager or his designee has made a good faith determination that:

- First American Corporation's independent replication of the information targeted for linkage is infeasible due to financial or other considerations; and
- No non-commercial site provides the information targeted for linkage; and
- The information targeted for linkage greatly enhances the usefulness and value of the [www.fasdlinks.com](http://www.fasdlinks.com) website and the services and resources it provides.

### **Location and appearance of links:**

First American Title reserves the right to determine how and where external links will appear on the [www.fasdlinks.com](http://www.fasdlinks.com) website (i.e. which page the link appears on and where the link is placed on the page).

### **Links to the [www.fasdlinks.com](http://www.fasdlinks.com) website:**

Advance permission to link to the [www.fasdlinks.com](http://www.fasdlinks.com) website is not necessary. However, the party linking to this website should be aware that its sub-pages may change at any time without notice.

Entities and individuals linking to this website shall not capture pages within frames, present the website content as its own, or otherwise misrepresent this website's content or misinform users about the origin or ownership of its content. Any link to this website should be a full forward link that passes the client browser to the [www.fasdlinks.com](http://www.fasdlinks.com) website unencumbered. The web browser's "back" button should return the visitor to the originating site if the visitor wishes to back out.

## Disclaimer of Endorsement

The information posted on the [www.fasdlinks.com](http://www.fasdlinks.com) website includes hypertext links to information created and maintained by other public and/or private organizations. First American Title provides these links solely for users' of the [www.fasdlinks.com](http://www.fasdlinks.com) website information and convenience. When users select a link to an outside website, they are leaving the [www.fasdlinks.com](http://www.fasdlinks.com) website and are subject to the privacy and security policies of the owners and/or sponsors of the external website.

- First American Title does not control or guarantee the accuracy, relevance, timeliness or completeness of information contained on a linked website.
- First American Title does not endorse or recommend any third party web site, product, or services, unless otherwise noted.
- First American Title does not authorize the use of copyrighted materials contained in linked websites. Users must request such authorization from the sponsor of the linked website.
- First American Title does not responsible for transmissions users receive from linked websites.

